

2013 ELECTRONIC PRESS KIT

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Born and raised in Clinton Hills, Brooklyn, NY, Eshod Howard knew he had a message to deliver to the world. He began to really work on his craft while studying psychology at Shaw University in North Carolina.

His industry influences include both local and national hip hop artists like Rakim, Jay-Z, Biggie, Mos Def, Jeezy, Skyzoo and Kendrick Lamar. When he realized his passion, he became serious about picking a stage name. He noticed people gravitated towards his music and his words. "I thought long and hard of a name to exemplify how far I've come and where I plan to go, hence Eternal was born. I proclaimed myself Eternal because I want to live forever through my body of work."

He aspires to make music to cause conversation and touch people's souls. "I want my music to be able to invoke change for the better. I want my music to connect to the greatness in every person."

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Quotes

"Eternal is an educated and talented artist educated to his craft. Each song I hear shows exponential growth from the last. I know he will go far by positively impacting people's lives while entertaining them."

- *Cesar Comanche (Justus League, True School Corporation, Universal Zulu Nation)*

"Eternal the MC is a lyricist who matches potent delivery with purposeful content. With a blend of an emcee's spirit and a poet's wordplay, Eternal has always impressed me with his music. Having had the pleasure of recording music with him and sharing the stage, I've seen his work ethic and drive in practice. I respect his artistry and talent. The music he makes is a true representation of good Hip Hop music."

- *Chris Massenburg is Dasan Ahanu (Poet, Emcee, Writer, Playwright, Performance Artist, Lecturer, Educator)*

Shows

December 7, 2012
Scholarich Artist Showcase/Book Drive
Manhattan, NY
Guest List: Stalley

August 1, 2013
Building Bridges Tour
Raleigh, N.C.
Guest List: Cesar Comanche

Contact Info

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Credits

Artist Development & Design: The Jaxton Creative Group, LLC
Photography: Grant Photography